







Digital Medium



60px

Print Medium



20mm



## Logo | Colour Variations

Black and White versions of the logo have been developed for use in applications where full colour usage is not possible.



## Logo | Incorrect Usage

The logo consists of specially drawn characters which are unique and should never be redrawn, rearranged or manipulated in any way.



Any effects like drop shadow, outer glow, bevel, emboss etc.



Logo should never be stretched in only one direction



Never change the proportion of logo elements



Never use ready typeface even if it is close to the original logo type provided.



Never place the symbol on any other side or proportion



Dont use the colors other than specified in this document



Never use gradient in the logo



Never use any custom pattern in the logo

## Primary Colors

### IGT Grey

C 76	R 50
M 65	G 56
Y 56	B 63
K 50	#32383f

### IGT Orange

C 0	R 241
M 80	G 90
Y 95	B 41
K 0	#f15a29

### IGT Orange Lite

C 0	R 249
M 40	G 169
Y 50	B 128
K 0	#f9a980

### IGT Silver

C 0	R 199
M 0	G 200
Y 0	B 202
K 30	#c7c8ca