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## Digital Content Management

Handling Content with 99.9% Accuracy

## **Content Management and Data Loading Services**

Today's dynamic business environment brings forth multiple agreements, contracts, and content-related changes. Thus it is imperative for brands to constantly update data and manage complex content needs across various applications.

With wide exposure across international geographies and proven expertise on multiple distribution channels, IGT Solutions (IGT) adopts a framework-based approach to offer Content Management Services. IGT's approach consists of below mentioned phases with control activities which would help us in delivering best quality results and true business value.



## Why IGT Solutions?

- Committed to simplify complex customer interactions while delivering a seamless experience, IGT provides integrated BPM, Technology and Digital Services & Solutions for clients across industries for over 20 years.
- Consistently delivering 99.98% quality levels with exceptional customer satisfaction scores
- Expertise in interpretation of contracts for accurate contract loading
- Business-ready analytics with real-time reporting and role-based dashboards
- Innovators of customized automation framework to reduce the time to market and best quality results
- Value added services provided including reports, dashboards and market intelligence using BI



## **IGT Solutions Pvt. Ltd.**

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