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# Automating Travel Processes

Robotics Process Automation (RPA)

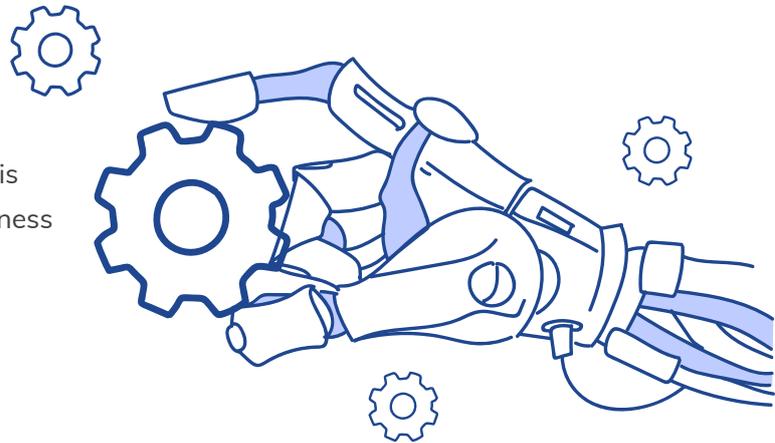
# Travel Process Automation

The travel industry is undergoing a rapid transformation. Changing customer demographics and preferences are propelling travel brands to focus on creating differentiated customer experience. Moreover, the need to comply with dynamic regulations is forcing them to introspect and relook at their cost structures. One of the obvious ways to manage costs is to drive operational efficiency. Travel organizations are increasingly turning towards automation to optimize the business processes and re-envision opportunities to employ human capital strategically.

Robotic Process Automation (RPA) offers a futuristic mechanism to streamline business operations without the need for radical changes while minimizing risks.

## RPA at IGT

IGT Solutions (IGT) RPA Centre of Excellence (CoE) is helping travel companies worldwide to unlock business efficiencies, cost savings, and improved employee engagement.



Over

**\$2M**

Savings

Deployed

**70+**

BOTS

Around

**34,000**

Hours Savings

Over

**1M**

Executions

With decades of experience in managing back-office operations for global travel and hospitality brands, IGT understands the areas where BOTS can be deployed to automate business processes and increase overall efficiency of the function.

Reservations

Finance & Accounting

Refunds

Customer Support

Content Management

Audit & Compliance

IROPS

Procurement

Claims Management



## Digital Transformation Through IGT RPA

IGT RPA is an ideal blend of Automation and Artificial Intelligence (AI). The solutions are developed for travel companies to maximize RPA benefits in their digital transformation journey. The RPA CoE focused on automation and digital technologies caters to travel service providers in two aspects:

### Enterprise Transformation *(Build, Operate, Transfer)*

The model encourages adopting RPA systematically across the organization. IGT RPA CoE with deep technical and travel domain knowledge follows an agile approach and structured methodology to implement RPA solutions with minimum disruption and maximum integration in a least amount of time and enable quick ROI.



### Business Process Transformation *(Outcome-based Value Driven)*

IGT RPA CoE uses its in-house archive of solution accelerators and reusable functions to quickly shape BOTS to perfection and to operate in varied and complex client environments. This approach focuses on a specific business function or processes to identify automation opportunities.



# RPA Offerings

IGT is a partner of choice of global travel companies for RPA solutions. They leverage IGT's RPA expertise to identify back-office processes that can be automated by deploying tailored BOTS to perform transactional and repetitive tasks efficiently.

RPA offerings are provided in the following areas:



## RPA Consulting

- RPA Application Assessment
- Financial and Technical Feasibility
- ROI and Business Case Development
- RPA Rollout Roadmap



## Custom RPA BOT Development

- Attended/Unattended/Hybrid BOTS
- Cognitive BOTS
- Support and Maintenance



## RPA Testing & Monitoring

- QA BOTS for Validation
- Manual Validation
- Code Reviews
- Process Level Monitoring
- BOT Performance Monitoring & Reporting



## Industry Solutions

- Customizable Refunds Processing BOT for LCC
- BSP Refund Application Management & Business Insights BOT
- Hotel Rate and Contract Loading BOT
- Invoice Processing & Posting to SAP

## Cognitive Capabilities

AI | Machine Learning | Natural Language Processing | Machine Translation | Computer Vision

## Powered By



## Implementation Frameworks

**iTrip Methodology:** To perform process cataloging, assessment and ROI calculations, once the course of action is decided.

**dWizard:** Collection of functional and technical accelerators built on top of RPA platforms to deploy RPA faster and in a planned manner.

# RPA Benefits

RPA is gaining huge traction in this pervasive culture of change in the travel industry. Organizations are increasingly adopting this emerging technology in their quest for efficiency gains along with the need to keep pace with evolving consumer expectations.



## Cost

BOTs are cost effective. Deploying them reduces operational costs significantly when compared to conventional outsourcing.



## Compliance

Operating at near 100% error-free rate, BOTs do not deviate from a compliant process. BOTs can also be used for conducting audits to ensure full compliance.



## Scalability

RPA increases productivity and aids growth with same or lesser work force. It also provides instant scalability to provide resilience to sudden surges in process volumes.



## Insourcing

RPA allows organizations looking to restrict outsourcing, an opportunity to enjoy the same benefits of cost arbitrage without the need to outsource.



## Velocity

BOTs are faster than humans adding speed and agility to business processes which has a transformational effect.



## Non Intrusive

BOTs can be deployed for businesses without unduly changes in IT and have a breakeven period. This mitigates the risks associated with traditional outsourcing.





## Industry Expertise



Airline



TMC



OTA



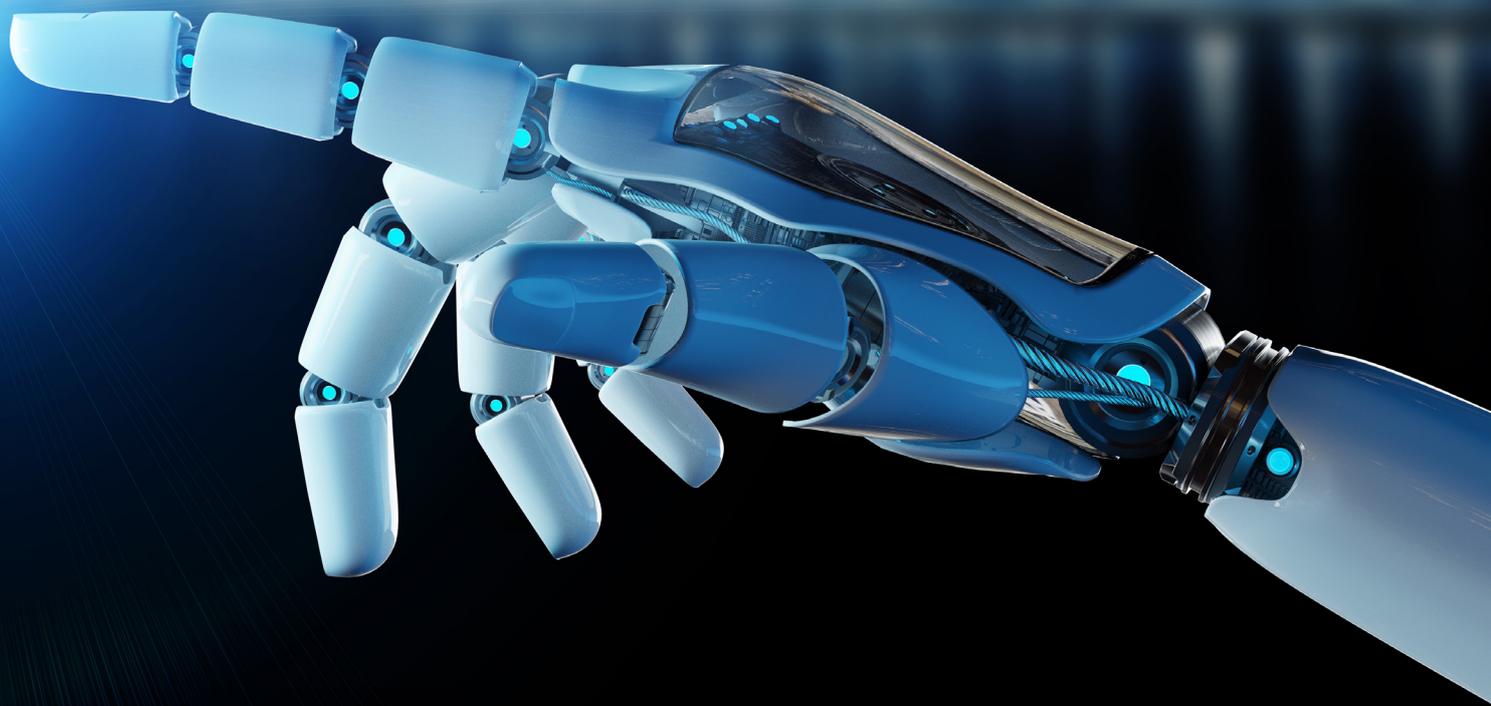
Hospitality



Cruise



Airport



## Why IGT?

- IGT Solutions is a leading IT, BPM and Digital Solutions and Services provider committed to deliver innovation and business excellence across the entire spectrum of Travel, Transportation and Hospitality domain.
- Managing highly differentiated customer experience for leading 70+ travel brands.
- Over 20 years of travel domain-led solution development experience, enabling end-to-end solution delivery.
- IGT employs more than 12,500 travel professionals in 5 continent, has 17 state-of-the-art delivery centers, and worldwide operational presence.



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